

GM PARTNERSHIP DRIVES Baltimore Ahead in AUTO CARGO

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Photography by Bill McAllen

Last March, General Motors vehicles began crossing the piers of the Port of Baltimore for the first time in several decades. Both import and export vehicles now come to Baltimore for shipping.

The vehicles exported include Camaros, Cadillacs and the electric car Chevy Volt, sold in Europe as the Opel and Vauxhall Ampera.

"GM was very pleased with the variety of ocean services the Port offers to Northern Europe, where these vehicle are destined," said Larry Johnson, the MPA's trade development auto specialist. "The proximity of Baltimore to the plants in Detroit where these cars are made is also appealing."

What sets Baltimore apart from other ports, according to Johnson, is the commitment of all the stakeholders to quality handling when it comes to vehicles. The Quality Cargo Handling Action Team (QCHAT) is comprised of representatives

