



Heineken Bringing Beer Through Baltimore

Heineken USA is bringing its beer products to the thirsty mid-Atlantic region through the Port of Baltimore.

Mediterranean Shipping Company was able to offer Heineken competitive rates to move its business here; Heineken had been importing beer into New York and trucking it to the Mid-Atlantic region, a supply chain that was vulnerable to rising fuel costs. Heineken is expected to ship 35 to 40 40-foot containers through the Port each week for the rest of the year.

"We're happy to have Heineken coming to the Port of Baltimore directly from Europe," said Charles McGinley, who works in Trade Development for the Maryland Port Administration. "They've decided to supply the region through the Port due to the increased efficiencies the Port of Baltimore offers and to be a good corporate citizen by reducing their carbon footprint."

Satellite Logistics will handle the cargo in Baltimore; it has 10,000 square feet of warehouse space available for Heineken, but most of the cargo will be delivered directly to distributors in Maryland, West Virginia and Washington, D.C. 🌐

IN MEMORIAM

Hax, 74, Owned R.A.H. Courier

The Port of Baltimore is mourning the recent passing of Richard A. Hax, Sr., who died on April 3, 2012. He was 74. As Owner and President of R.A.H. Courier Inc., Richard became a familiar face and friend to many in the port while delivering various documents to ships. Hax began his business after serving as a member of the Baltimore City Police Department. 🌐

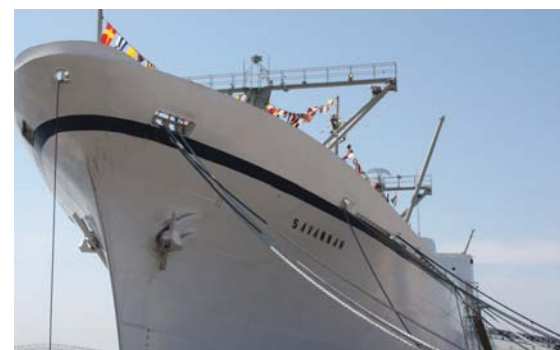
EVENTS

National Maritime Day Draws Transportation Secretary to Canton

U.S. Secretary of Transportation Raymond LaHood (in photo below right), speaking at a National Maritime Day commemoration May 19 at the Port of Baltimore's Canton Marine Terminal, called the shipping industry a "vital building block" in America's emergence from economic decline. Port advocate and former U.S. Rep. Helen Delich Bentley added with pride that "Baltimore is leading the country in its recovery from the most recent recession."

Maritime Administrator David T. Matsuda also spoke at the event, which was held onboard the N.S. *Savannah*, a 52-year-old nuclear-powered merchant ship that is now a floating National Historic Landmark.

The event was co-sponsored by the Chesapeake Chapter of the U.S. Merchant Marine Academy Kings Point Alumni, the Baltimore Chapter of the Fort Schuyler Maritime Alumni Association and the Baltimore Port Alliance, in cooperation with the U.S. Maritime Administration, *Savannah* Technical Staff. A special visitor — the topsail schooner *Pride of Baltimore II* — fired her cannon off the *Savannah's* port bow during a wreath-laying ceremony that honored past merchant mariners. 🌐



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